

TRANSFORMING INFORMED CONSENT

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Seattle Cancer Care Alliance

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Institute of Translational Health Sciences
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Discussion:

How do we create *real* informed consent?



How many people here consent subjects?

Do you think you achieve truly informed consent?

How does informed consent change when the stakes of study-based treatment are higher?

How does health literacy impact a subject's ability to consent?

What are the emerging consenting models?

- eConsent
- Tiered consenting
- Teach back consenting
- Plain language consent writing



How do we implement *new* consenting models?



What are the barriers to transforming informed consent processes?

Who are the stakeholders who need to be engaged to make this change?

How can multiple forms of consenting impact our study populations? Can we engage a more diverse population by using a variety of consenting methods?

Tools!

Program for Readability in Science & Medicine (PRISM) at Group Health –
Free Readability Toolkit:

<https://www.grouphealthresearch.org/about-us/capabilities/research-communications/prism/>

Visualizing Health (University of Michigan):

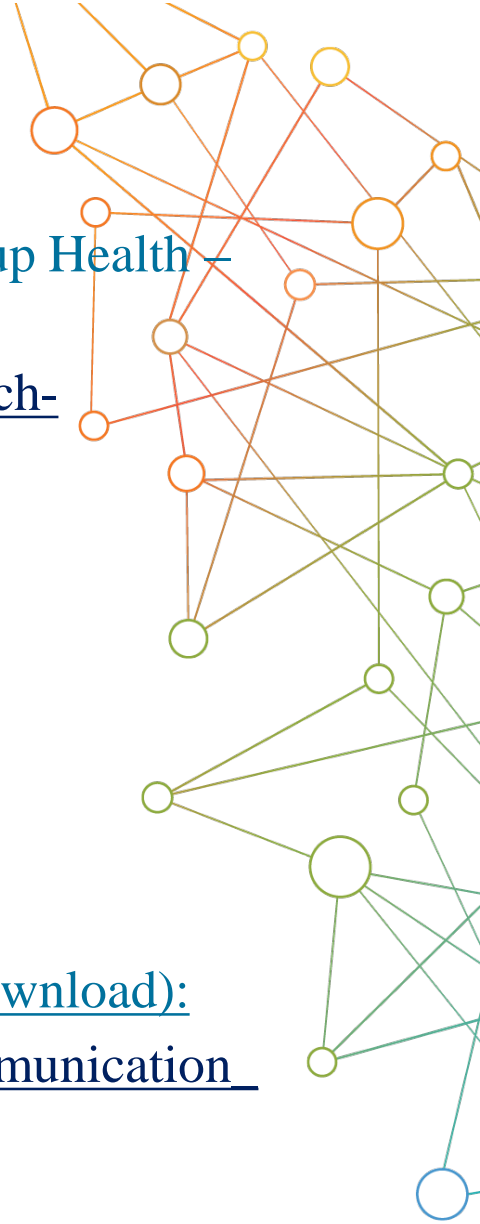
<http://www.vizhealth.org/>

[CDC Clear Communication Index:](http://www.cdc.gov/ccindex/)

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[CDC Everyday Words for Public Health Communication \(free download\):](http://www.cdc.gov/other/pdf/everydaywordsforpublichealthcommunication_final_11-5-15.pdf)

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final_11-5-15.pdf](http://www.cdc.gov/other/pdf/everydaywordsforpublichealthcommunication_final_11-5-15.pdf)



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