



# Research Budget Oversight

Presented by Nora Disis, MD & Lauren Corulli

10:40am-11:40am  
UW Husky Union Building



Institute of *Translational* Health Sciences  
ACCELERATING RESEARCH. IMPROVING HEALTH.

# Research Budget Oversight:

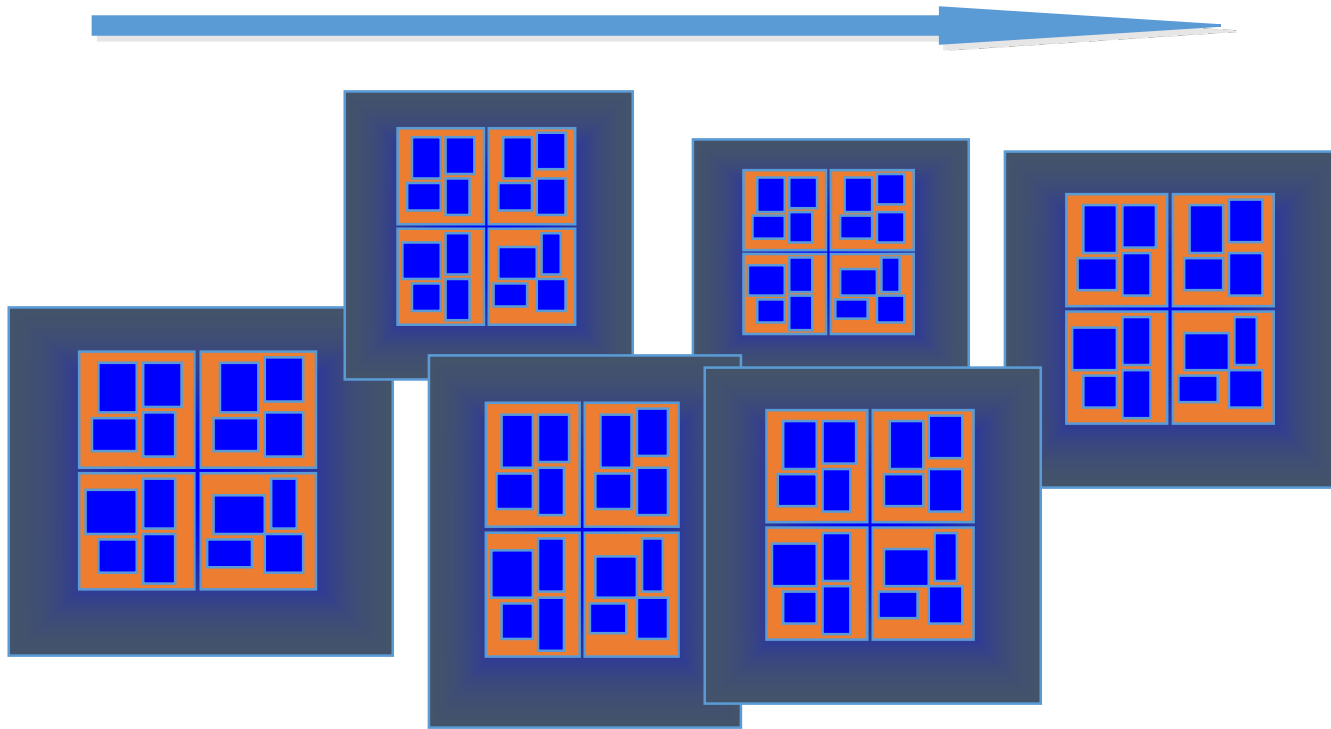
## Tips for Responsible Financial Management



Nora Disis, MD  
Lauren Corulli, MPM  
UW Medicine Cancer Vaccine Institute

# Your Career is a Series of Interrelated Projects

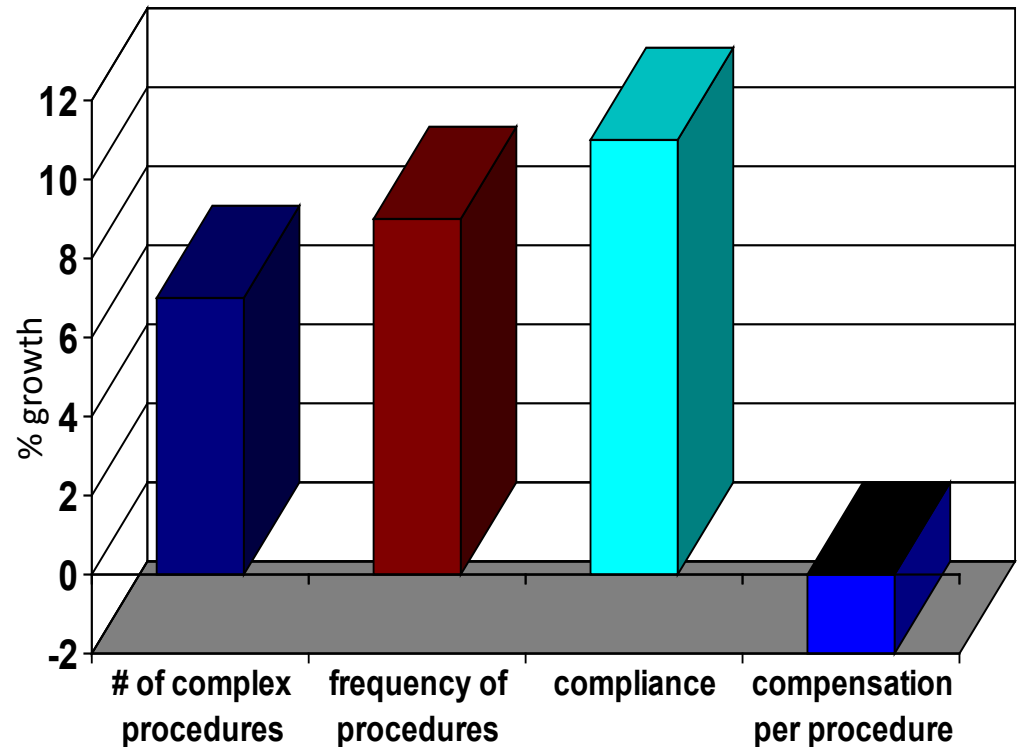
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Success is many projects being conducted simultaneously-  
team development

# The Reality for all Research, Including Clinical Research, is:

- Sites are required to perform at a higher level at lower cost differentials
- Functions required have become more complex; contract/budget negotiation, recruitment, logistics, and regulatory
- A JUGGLING ACT!



# Impossible Role of the Principle Investigator



- Clinician
- Researcher
- Fundraiser
- Recruiter
- Data analyst
- Creative genius
- HR manager
- Fiscal specialist
- Regulatory expert
- Significant other
- ...Parent

# At the End of the Day- YOU'RE the One Responsible

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- To the FDA...
- To the IRB...
- To the NIH...
- To the trial sponsor
- To your department
- To OSP
- To your team members
- TO THE PATIENTS!

What happens when you go broke?

# Budget Management IS Project Management

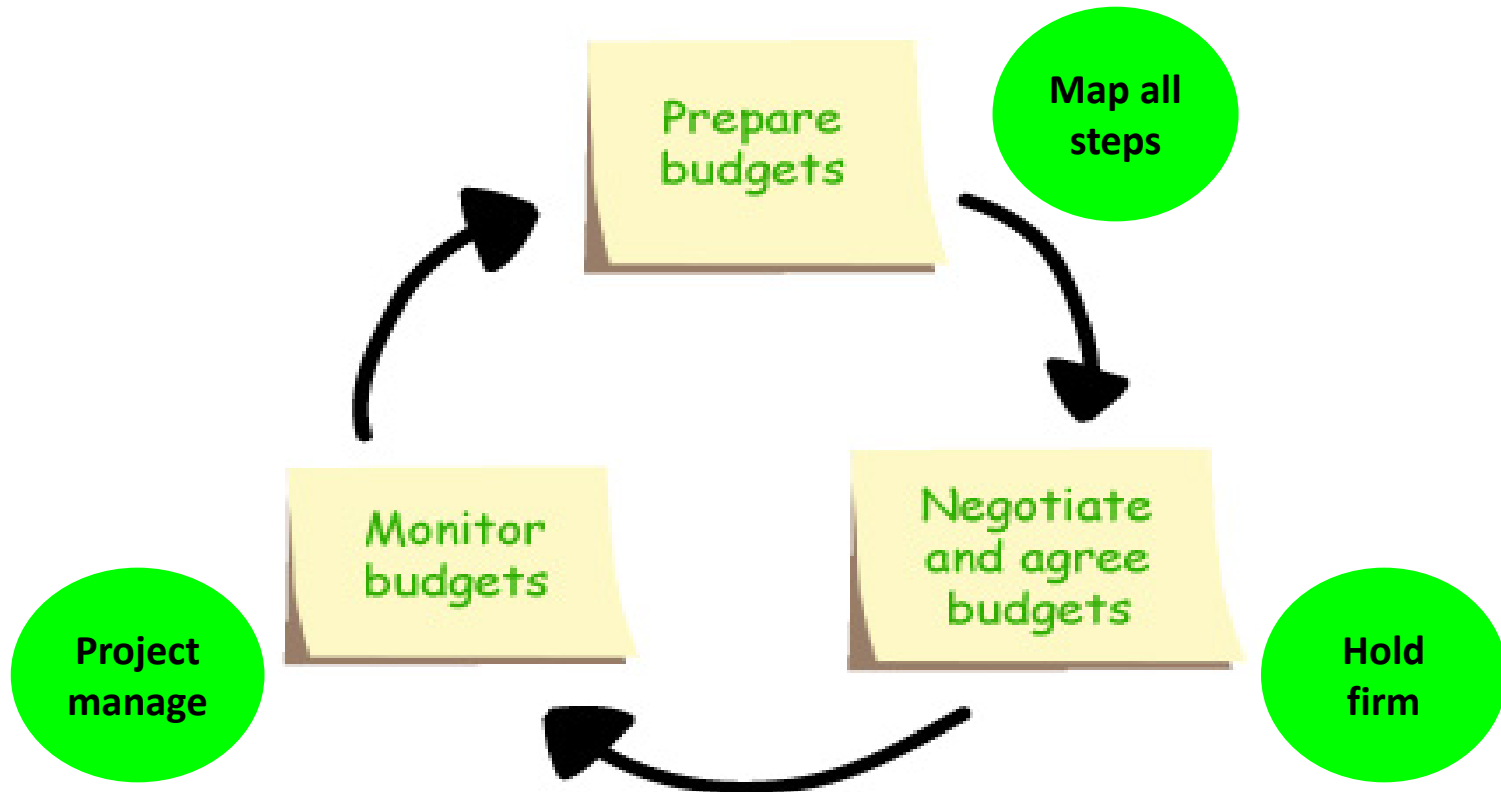
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- A strong project management plan will keep you afloat fiscally
- Prevents or mitigates unanticipated problems

# Your Budget Will Never Be Perfect- But You Can Perfectly Prepare for Shortfalls

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# Before You Start the Budget Planning for Your Trial Ask:

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- Are the scientific value and ethical quality of the study acceptable?
- Would I enroll my mother in this study?
- Do I have an adequate pool of potential subjects?
- If from a company, does the proposed budget support the work described in the protocol?
- If the answer to any of these questions is no, decline the trial

# Trial Costs

Study Period	Visit	Double-blind Treatment Period								Totals
		1	2	3	4	5	6	7	8	
<b>PROCEDURES:</b>	<b>Cost</b>									
Informed Consent	\$75	\$75								\$75
Inclusion/Exclusion Criteria	\$25	\$25	\$25	\$25						\$75
Taper AntiHyp Meds	\$40	\$40								\$40
Medical History	\$85	\$85								\$85
Height/ Weight	\$15			\$15						15
Waist Circumference	\$15			\$15						\$15
BP and Pulse	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$200
Screening PE	\$125	\$125								\$125
Complete PE	\$175			\$175					\$175	\$350
EKG	\$63	\$63		\$63					\$63	\$189
EKG Interpretation	\$37	\$37		\$37					\$37	\$111
Collect Labs	\$25	\$25		\$25			\$25		\$25	\$100
Lab Interpretation	\$25	\$25		\$25			\$25		\$25	\$100
Pharmacogenetic Consent	\$25			\$25						\$25
Adverse Events	\$20		\$20	\$20	\$20	\$20	\$20	\$20	\$20	\$140
Concomitant Medications	\$15	\$15	\$15	\$15	\$15	\$15	\$15	\$15	\$15	\$120
Drug Accountability	\$25			\$25	\$25	\$25	\$25	\$25	\$25	\$150
IVRS	\$40		\$40	\$40	\$40				\$40	\$160
Screening Log	\$25	\$25								\$25
Randomization	\$25			\$25						\$25
Dispense Study Meds	\$20		\$20	\$20	\$20					\$60
Echocardiogram	\$40								\$40	\$40
Pt Reimbursement for Travel	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$200
Coordinator Fee:	\$60	\$60	\$60	\$60	\$60	\$60	\$60	\$60	\$60	\$480
<b>Total per procedure</b>		\$650	\$230	\$660	\$230	\$170	\$220	\$170	\$575	\$2,905
<b>Institutional overhead</b>	26%	\$169	\$60	\$172	\$60	\$44	\$57	\$44	\$150	\$755
<b>Total w/ overhead</b>		\$819	\$290	\$832	\$290	\$214	\$277	\$214	\$725	\$3,660
							9	Patients:		\$32,942.70
<b>STUDY LEVEL COSTS:</b>										
Screen Failures	Maximum of	6	Failures at	\$1,108.80						\$6,652.80
Electronic Data Capture Support	24	hours at	\$40.00	per hour						\$960.00
Advertising/Recruitment										\$3,000.00
Study Initiation										\$3,250.00
IRB Fee										\$2,000.00
Unscheduled Visits	13	sits per patient, up to	9	patients at	\$85.00	per visit				\$9,945.00
Pharmacy Set Up Fee										\$500.00
Storage Fee										\$450.00
<b>TOTAL INVOICED COSTS:</b>										\$26,757.80
										<b>Total Requested \$59,700.50</b>

- Staff costs (estimated)
- Physician costs
- Clinical research unit
- Labs
- Imaging
- Drug delivery

X number of patient visits...

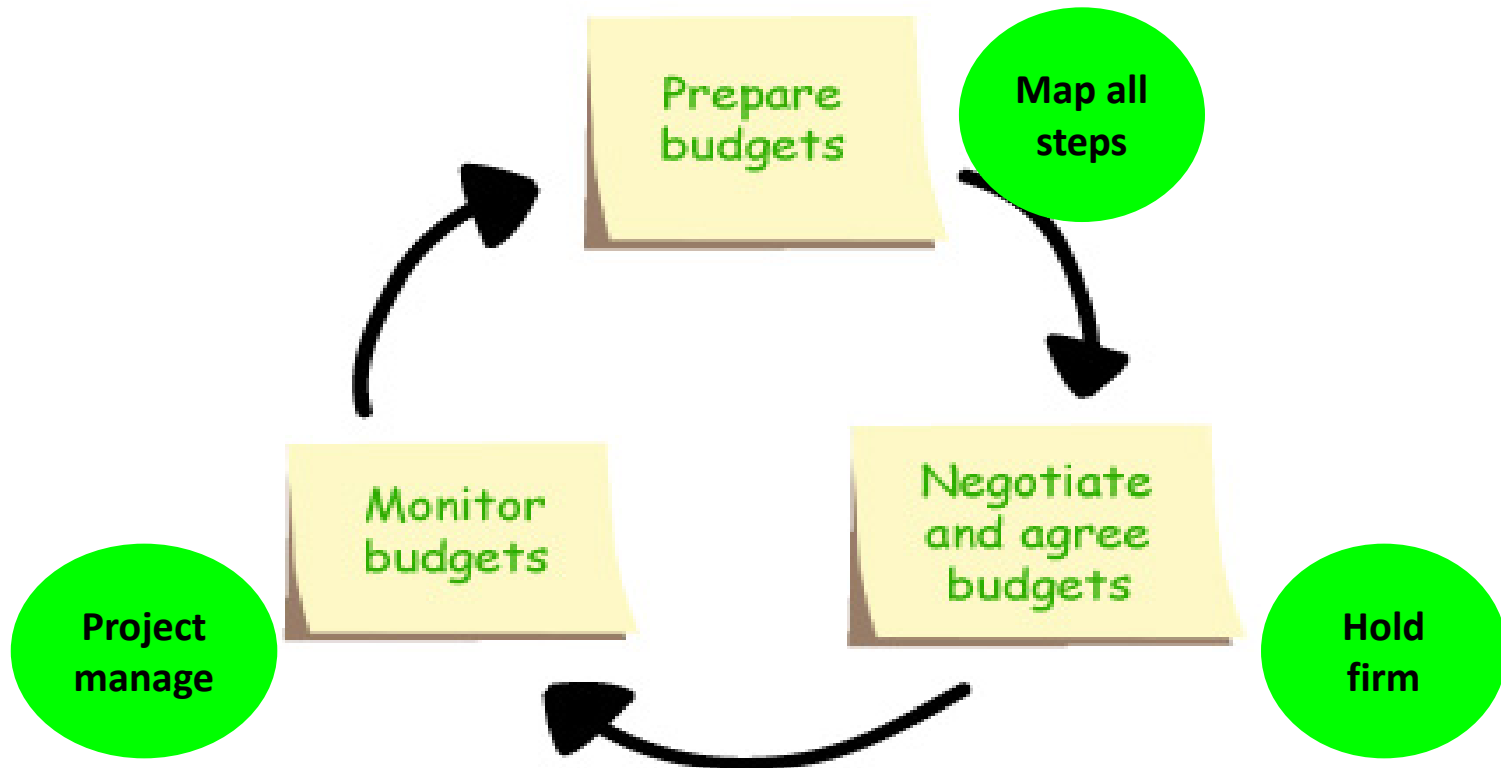
# Are you Capturing Additional Costs?

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- RC time for prep and attending sponsor monitoring visits (days)
- Time dealing with screen failures (4 or more screens for one patient)
- Start-up fees
- IRB/DSMB fees
- Electronic data capture (Redcap/CTMS)
- Investigational drug pharmacy, drug storage fees
- Time an administrator or the RC spends invoicing and billing
- Additional FTE: biostatistician, consultant
- Document translation fees
- Effort spent with PROTOCOL AMENDMENTS
- Anticipated trial enrollment delays

# Your Budget Will Never Be Perfect - But You Can Perfectly Prepare for Shortfalls

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# Sponsor's Budget

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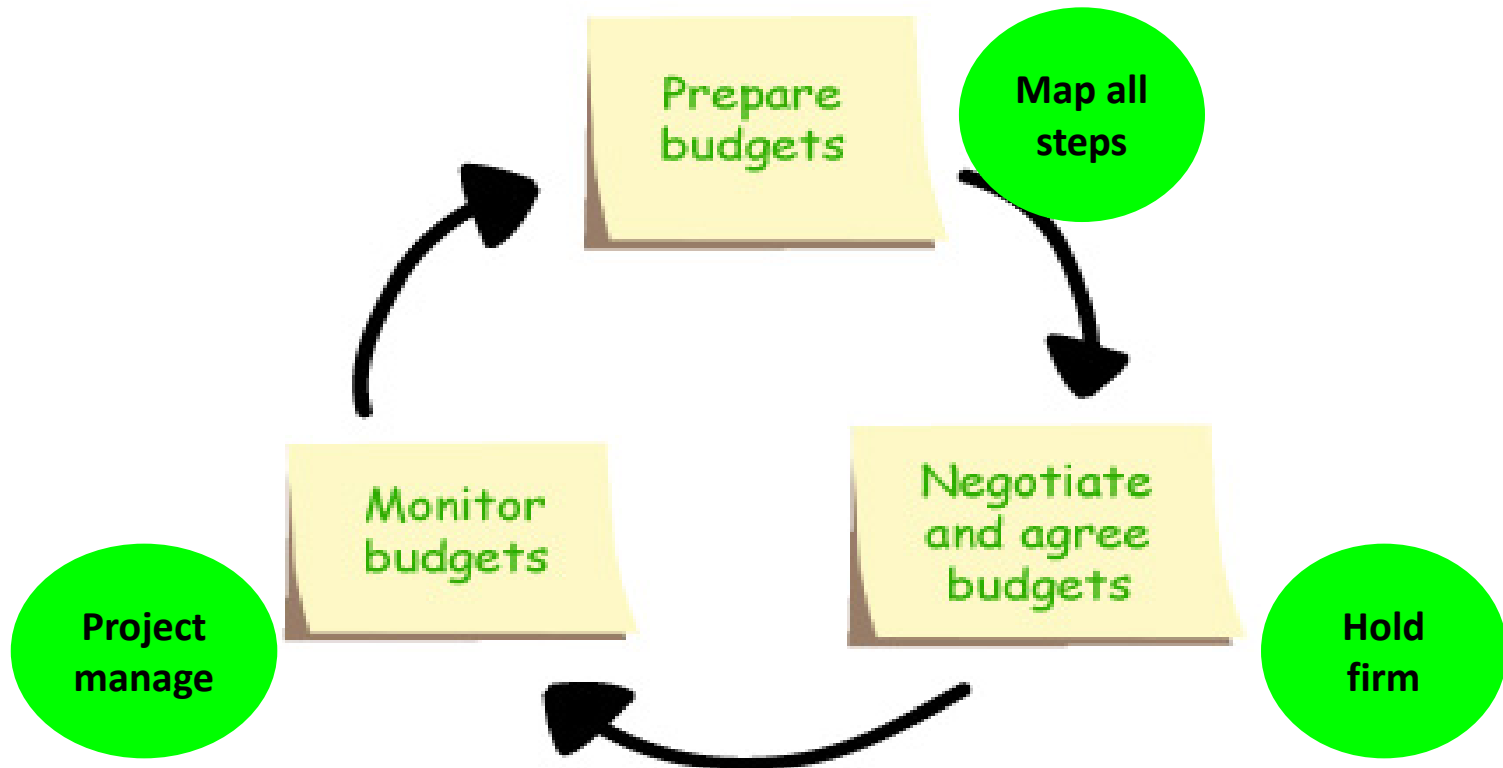
- Compare with your budget
- Is the per subject cost equivalent?
- Is overhead accurately represented?
- Any missing items?
- Are costs at the study level comparable?
- Review
- Negotiate-be sure to provide flexibility for re-negotiation

Don't back down!!!!!!



# Your Budget Will Never Be Perfect - But You Can Perfectly Prepare for Shortfalls

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# Your Budget Will NOT Be Accurate - But You Can Minimize Variance With Active Management

## CLINICAL TRIAL AWARENESS



**85%** OF CLINICAL TRIALS FAIL TO RETAIN ENOUGH PATIENTS



**80%** OF CLINICAL TRIALS FAIL TO FINISH ON TIME



**50%** OF SITES ENROLL ONE OR NO PATIENTS IN THEIR STUDIES

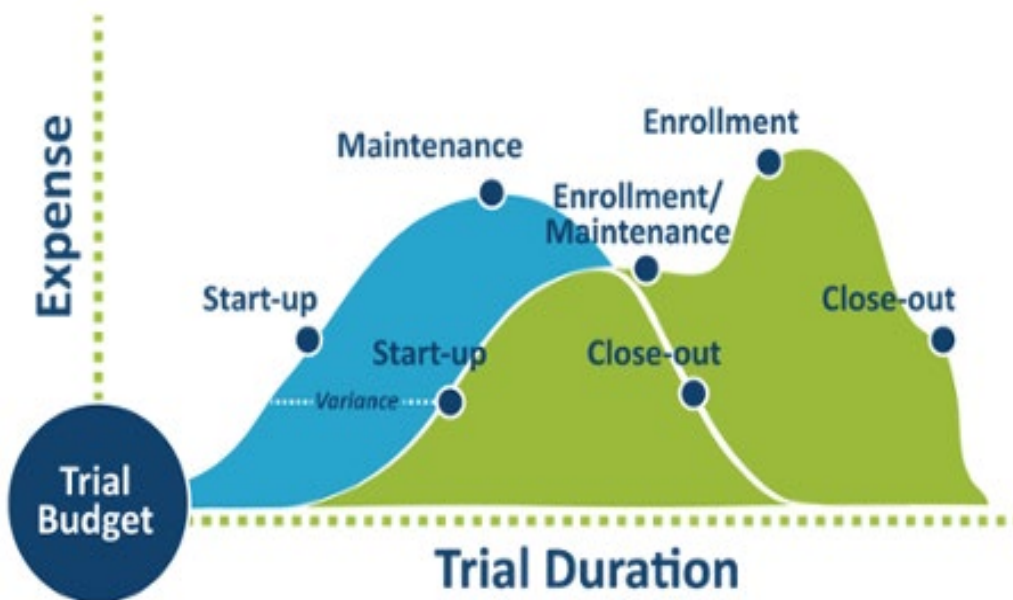


**40%** OF THE TOTAL US PHARMACEUTICAL CLINICAL TRIAL BUDGET GOES TOWARD RECRUITMENT (\$1.89B)



**30%** OF PATIENTS DROP OUT OF A CLINICAL TRIAL

SOURCE: NUTAL AGENT, "CONSIDERATIONS FOR IMPROVING PATIENT RECRUITMENT INTO CLINICAL TRIALS," "CONSIDERATIONS FOR IMPROVING PATIENT RECRUITMENT INTO CLINICAL TRIALS," RFP CLINICAL OUTSOURCING, 23 MAR 2012, WEB, 11 NOV 2015.



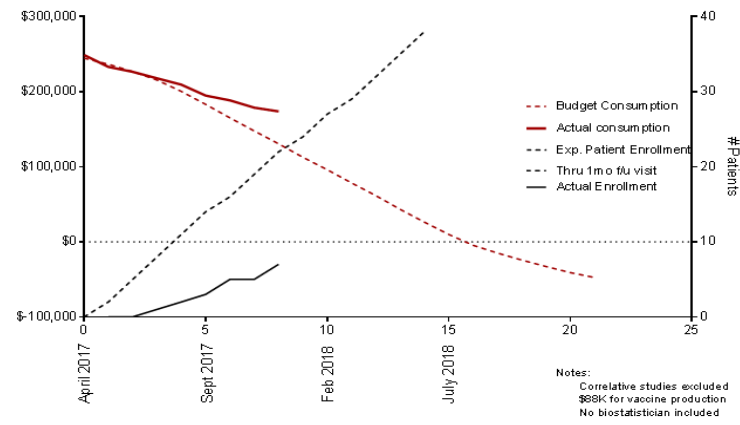
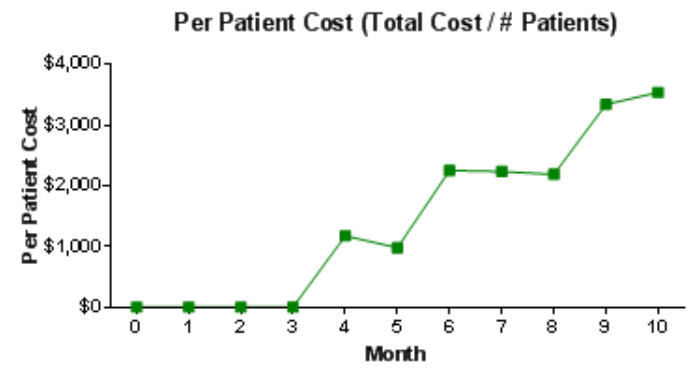
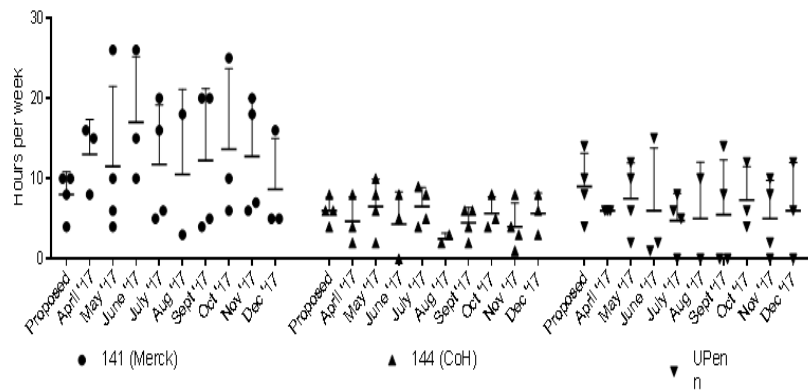
# Make a Plan

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- Use process mapping to make your budget
- Map budget to patient enrollment - better yet, use a budget tool!
- Remember- staff costs are the most often underestimated (keep track for a month)
- Outsource small projects or parts of projects - usually cheaper
- Decide what you can and cannot live with if you have to cut out parts of your protocol (never mess with the primary endpoint or number of patients enrolled)
- Negotiate with vendors
- Continuous monitoring and finding root cause of any variance

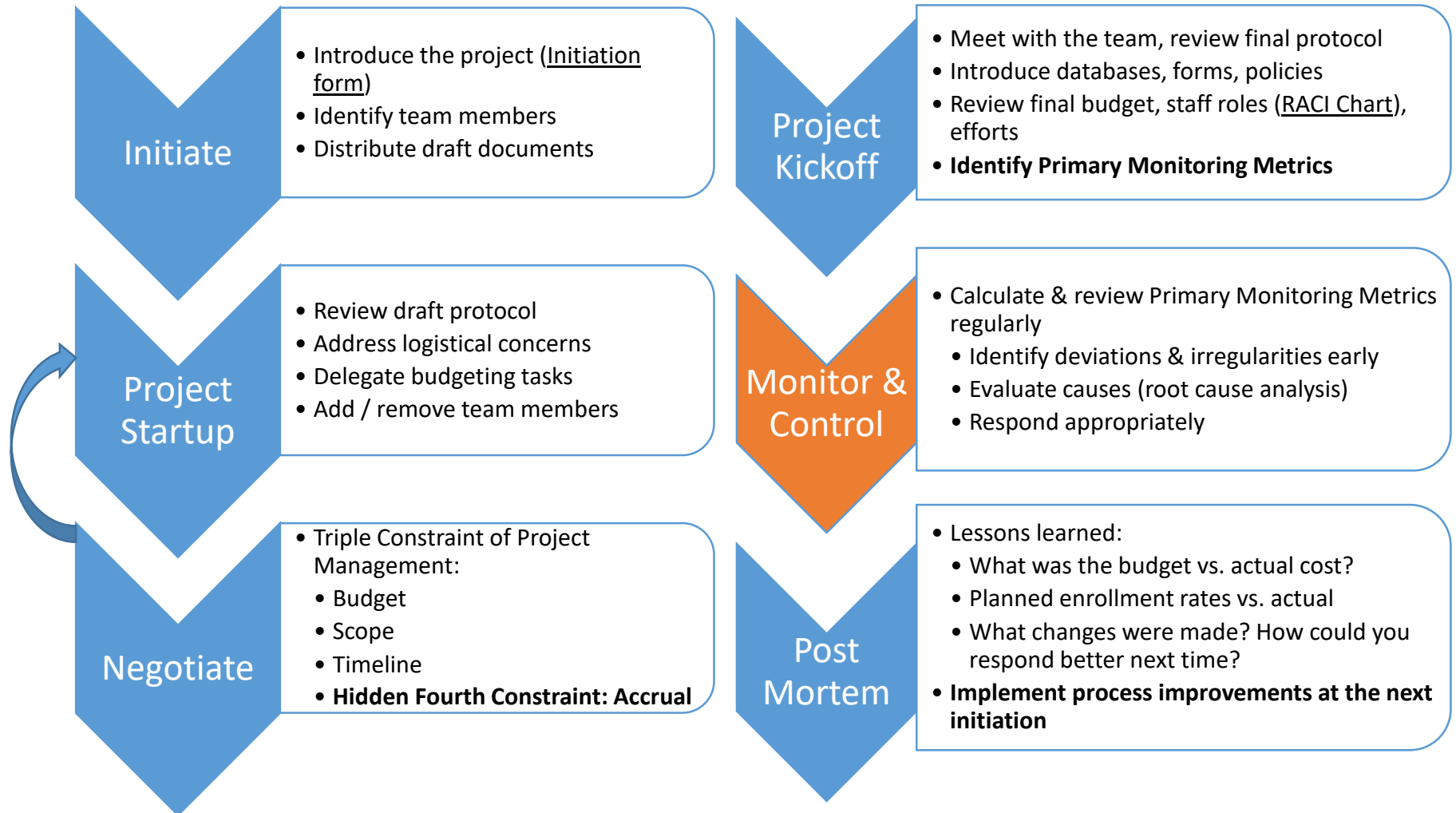


# Lots of Different Ways to Manage Projects, Find What Works For You!



# ACTIVITY

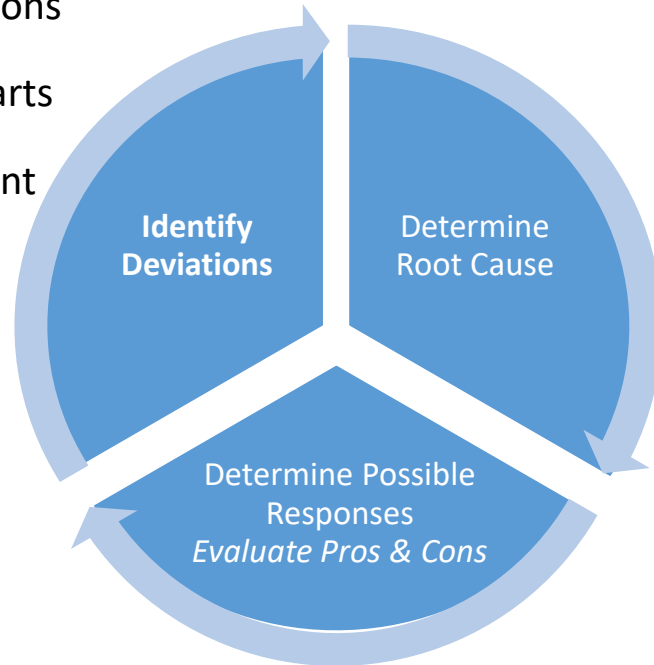
# CVI Clinical Project Lifecycle



# Clinical Budget Monitoring & Controlling

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- Per Patient Cost Calculations
- Budget Consumption Charts
- Earned Value Management



# Per Patient Cost Calculations: Example

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- Phase I/II Trial of immune therapy drug X
- Patients with triple negative breast cancer
- Statistical Design: 25 patients
- Primary Objective Measures:
  - Progression free survival (PFS) as determined by CT scan every other visit
- Secondary Objective Measures:
  - PD-L1 expression of primary tumor by IHC
  - Serum expression of various markers
- 2.5 year (30mo) project with expected enrollment rate of 1 patient per month
- Historically, the CT scans & major patient costs hit the budget about 2 months after-the-fact

# Per Patient Cost Calculations: Example

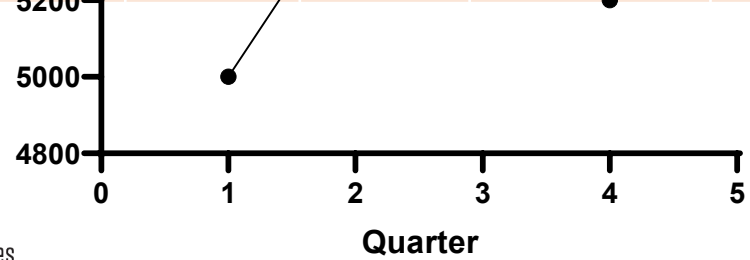
Cost Calculations	Month 2	Month 4	Month 6	Month 8	Month 10	Avg
<b>Staffing Costs</b>	\$20,000	\$40,000				
<b>Total Patient Care Costs</b>	\$0	\$10,000	TBD			
<b>Actual Enrollment (of 25)</b>	2	5				1.25/mo
Budgeted PPC	\$5,000 per patient					
Planned Enrollment	2	4	6	8	10	1/mo
<b>Actual PPC</b> [Total Care Costs / Actual Enrollment]	NA	\$5,000	TBD	TBD	TBD	--
<b>Amount Over/Under Budget</b> [(Actual PPC – Budgeted PPC) x Actual Enrollment]	NA	\$0	TBD	TBD	TBD	--
<b>Projected Trial Cost Difference</b> [(Actual PPC – Budgeted PPC) x Planned Enrollment]	NA	\$0	TBD	TBD	TBD	--

# Per Patient Cost Calculations: Example

Cost Calculations	Month 2	Month 4	Month 6	Month 8	Month 10	Avg
<b>Staffing Costs</b>	\$20,000	\$40,000	\$60,000			
<b>Total Patient Care Costs</b>	\$0	\$10,000	\$27,500			
<b>Actual Enrollment (of 25)</b>	2	5	8			1.33/mo
Budgeted PPC	\$5,000 per patient					
Planned Enrollment	2	4	6	8	10	1/mo
<b>Actual PPC</b> [Total Care Costs / Actual Enrollment]	NA	\$5,000	\$5,500	TBD	TBD	--
<b>Amount Over/Under Budget</b> [(Actual PPC – Budgeted PPC) x Actual Enrollment]	NA	\$0	\$5,500 – \$5,000 * 8 = \$4,000 Over	TBD	TBD	--
<b>Projected Trial Cost Difference</b> [(Actual PPC – Budgeted PPC) x Planned Enrollment]	NA	\$0	\$500 * 25 = \$12,500 Over	TBD	TBD	--

# Per Patient Cost Calculations: Example

Cost Calculations	Month 2	Month 4	Month 6	Month 8	Month 10	Avg
Staffing Costs	\$20,000	\$40,000	\$60,000	\$80,000	\$100,000	
Total Patient Care Costs	\$0	\$10,000	\$27,500	\$45,000	\$62,400	
Actual Enrollment (of 25)	2	5	8	12	16	1.6/mo
Budgeted PPC	\$5,000 per patient					
Planned Enrollment	2	4	6	8	10	1/mo
<b>Actual PPC</b> [Total Care Costs / Actual Enrollment]	NA	\$5,000	\$5,500	\$5,625	\$5,200	--
<b>Amount Over/Under Budget</b> [(Actual PPC – Budgeted PPC) x Actual Enrollment]	NA	\$0	\$5,500 – \$5,000) * 8 = \$4,000 Over	(\$5,625 – \$5,000) * 12 = \$7,500 Over	(\$5,200 – \$5,000) * 16 = \$3,200 Over	--
<b>Projected Trial Cost Difference</b> [(Actual PPC – Budgeted PPC) x Planned Enrollment]	NA	\$0	\$500 * 25 = \$12,500 Over	\$625 * 25 = \$15,625 Over	\$200 * 25 = \$5,000 Over	--





# Per Patient Cost Calculations: Case Study

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- Phase II Trial of Vaccine Y given with immune therapy Z
- Patients with platinum resistant ovarian cancer
- Statistical Design: 50 patients
- Primary Objective Measures:
  - Responses measured by PET at each visit, up to 6 times total per patient
  - Toxicity by patient reports (nurse to trains patients on self-reporting)
- Secondary Objective Measures:
  - Immune response to vaccine Y antigens by ELISPOT
  - IHC of tumor
- 3 year project (36mo) with full enrollment achieved within first 30mo
- Budget: \$350,000 patient care costs, \$360,000 salaries/benefits, & \$150,000 for ELISPOT and IHC
- The clinic we are using is SLOW to invoice! Patient care costs are taking almost 3 full months to hit the budget.

# Per Patient Cost Calculations: Case Study

Cost Calculations	Month 3	Month 6	Month 9	Month 12	Month 15	Avg
<b>Staffing Costs</b>	<b>\$30,000</b>	<b>\$60,000</b>	<b>\$90,000</b>	<b>\$120,000</b>	<b>\$150,000</b>	--
<b>Total Patient Care Costs</b>	<b>\$0</b>	<b>\$9,000</b>	<b>\$32,000</b>	<b>\$42,500</b>	<b>\$67,200</b>	--
<b>Actual Enrollment (of 50)</b>	<b>1</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>10</b>	<b>0.67/mo</b>
Budgeted PPC	\$7,000 per patient					
Planned Enrollment	5	10	15	20	25	1.67/mo
<b>Actual PPC</b> [Total Care Costs / Actual Enrollment]						--
<b>Amount Over/Under Budget</b> [(Actual PPC – Budgeted PPC) x Actual Enrollment]						--
<b>Projected Trial Cost Difference</b> [(Actual PPC – Budgeted PPC) x Planned Enrollment]						--

\*Patient charges take, on average, 3 months to hit the budget

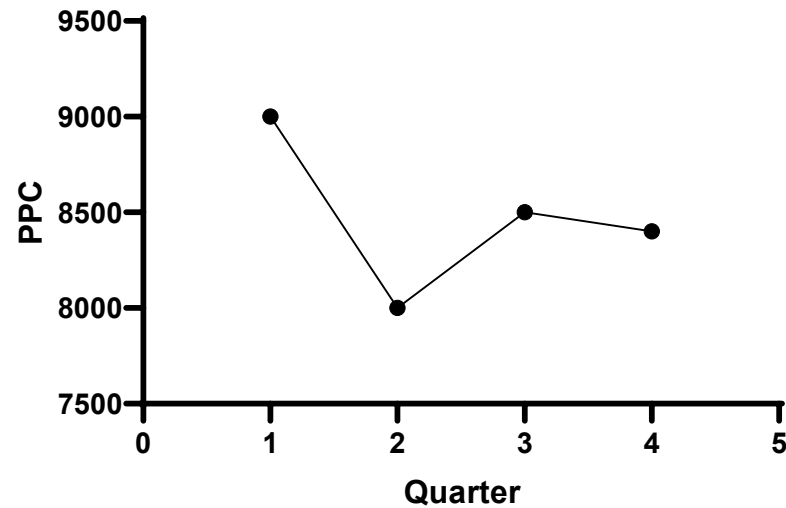
# Per Patient Cost Calculations: Case Study Results

Cost Calculations	Month 3	Month 6	Month 9	Month 12	Month 15	Avg
<b>Staffing Costs</b>	<b>\$30,000</b>	<b>\$60,000</b>	<b>\$90,000</b>	<b>\$120,000</b>	<b>\$150,000</b>	--
<b>Total Patient Care Costs</b>	<b>\$0</b>	<b>\$9,000</b>	<b>\$32,000</b>	<b>\$42,500</b>	<b>\$67,200</b>	--
<b>Actual Enrollment (of 50)</b>	<b>1</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>10</b>	<b>0.67/mo</b>
Budgeted PPC	\$7,000 per patient					
Planned Enrollment	5	10	15	20	25	1.67/mo
<b>Actual PPC</b> [Total Care Costs / Actual Enrollment]	TBD	\$9,000	\$8,000	\$8,500	\$8,400	--
<b>Amount Over/Under Budget</b> [(Actual PPC – Budgeted PPC) x Actual Enrollment]	TBD	\$2,000 * 4 = \$8,000	\$1,000 * 5 = \$5,000	\$1,500 * 8 = \$12,000	\$1,400 * 10 = \$14,000	--
<b>Projected Trial Cost Difference</b> [(Actual PPC – Budgeted PPC) x Planned Enrollment]	TBD	\$2,000 * 50 = <b>\$100,000</b>	\$1,000 * 50 = <b>\$50,000</b>	\$1,500 * 50 = <b>\$75,000</b>	\$1,400 * 50 = <b>\$70,000</b>	--

Assume that patient charges take, on average, 3 months to hit the budget

# Per Patient Cost Calculations: Case Study Results

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# Considerations – and why they matter!

- Failure to consider delays in actual charges can lead to panic – or worse – failure to panic when necessary.
- Don't celebrate too early – and don't panic too late!
- Had we NOT considered the 3 month delay in the last case...

Cost Calculations	Month 6	Month 9	Month 12	Month 15	Month 30	Month 33
Staffing Costs	\$60,000	\$90,000	\$120,000	\$150,000	\$300,000	\$330,000
Total Patient Care Costs	\$9,000	\$32,000	\$42,500	\$67,200	\$360,000	\$385,000
Actual Enrollment (of 50)	4	5	8	10	50	50
Budgeted PPC	\$7,000 per patient					
Planned Enrollment	10	15	20	25	50	50
Actual PPC	\$2,250	\$6,400	\$5,313	\$6,720	\$7,200	\$7,700
Amount Over/Under Budget	\$-4,750 * 4 = \$-19,000	\$-600 * 5 = \$-3,000	\$-1,687 * 8 = \$-13,496	\$-280 * 10 = \$-2,800	\$200 * 50 = \$10,000	\$700 * 50 = \$35,000
Projected Trial Cost Difference	\$-4,750 * 50 = <b>\$-237,000</b> <b>UNDER</b>	\$-600 * 50 = <b>\$-30,000</b> <b>UNDER</b>	\$-1,687 * 50 = <b>\$-84,350</b> <b>UNDER</b>	\$-280 * 50 = <b>\$-14,000</b> <b>UNDER</b>	<b>\$10,000 OVER!</b> (now you have \$140k for assay work)	<b>\$35,000 OVER!</b> (now you have \$115k for assay work... uh oh!)

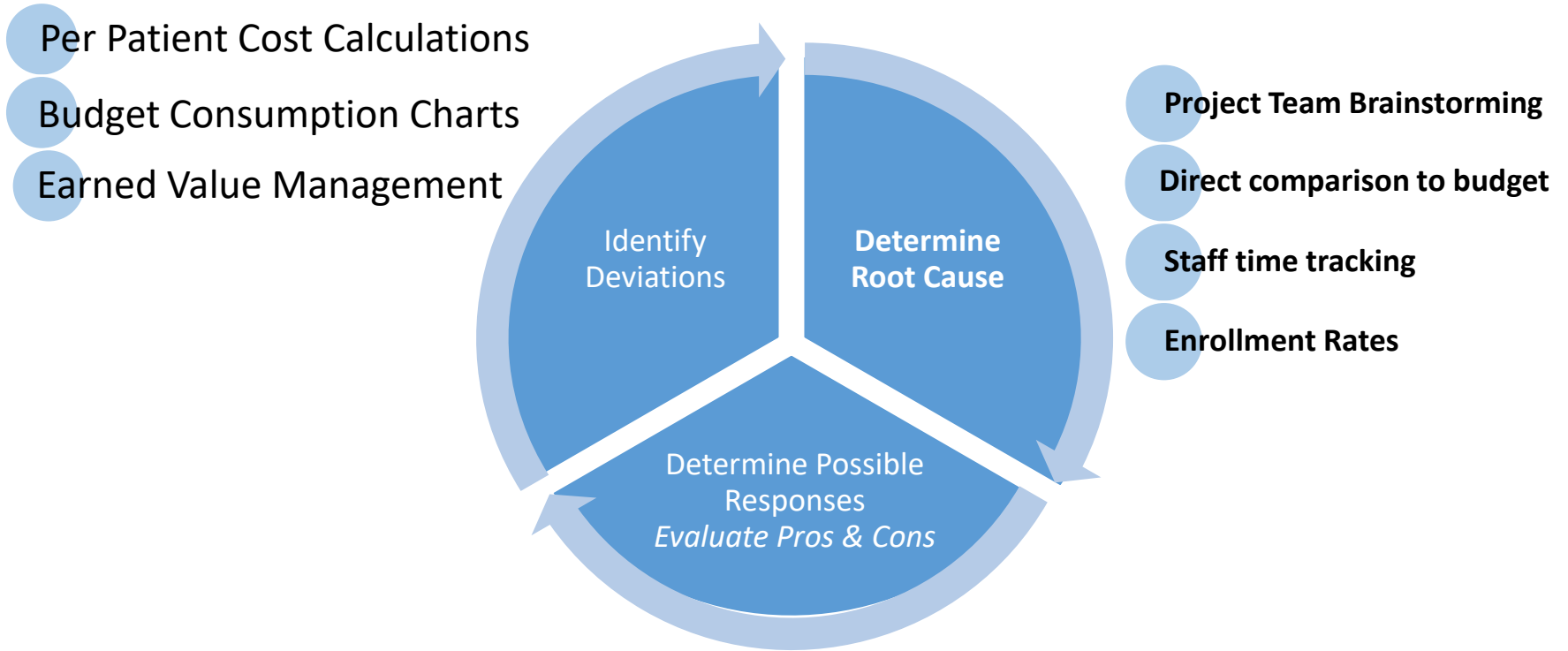
# Considerations – and why they matter!

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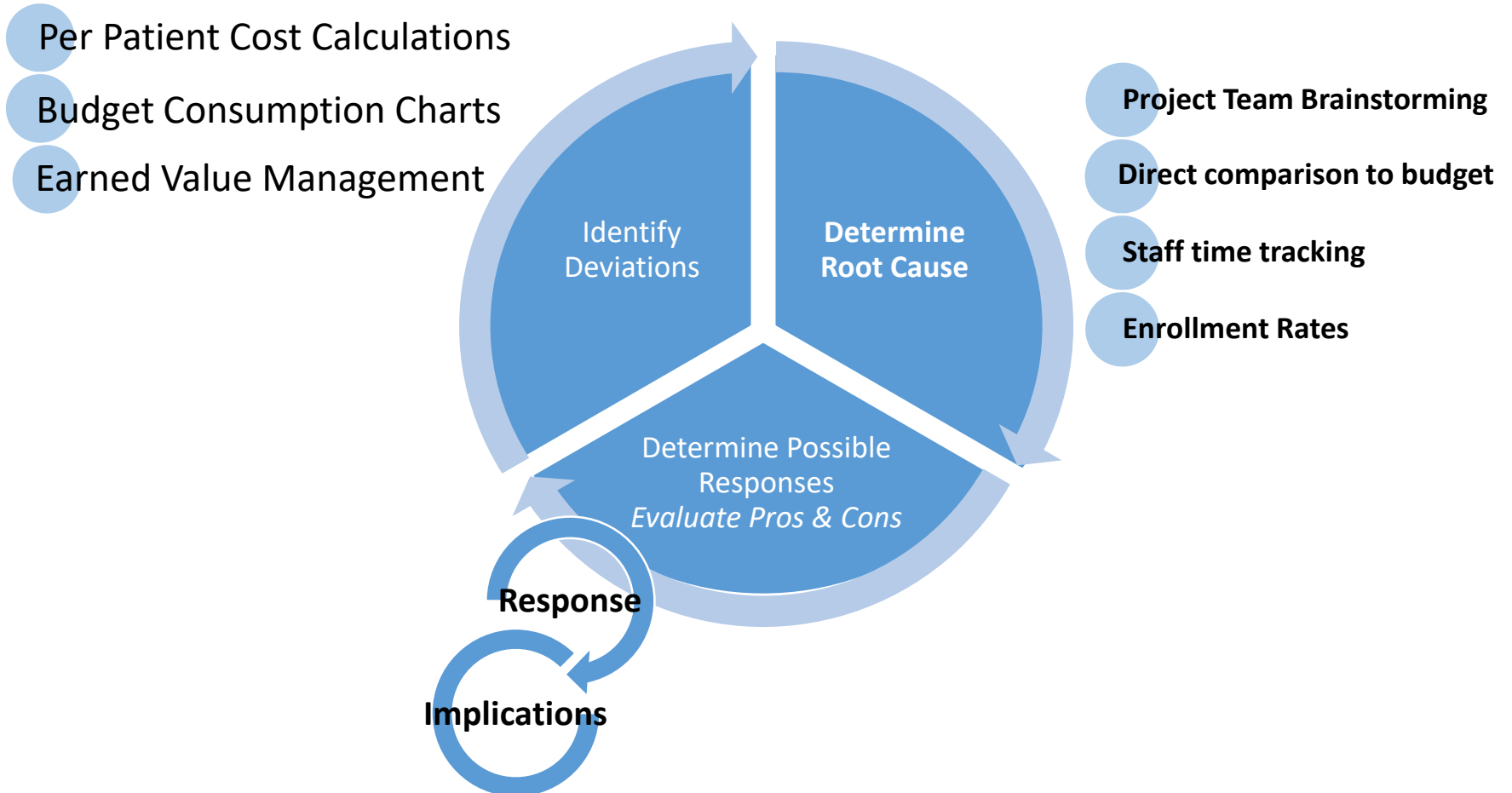
- Case studies did not factor in the added complexity of STAFFING LEVELS.
  - Enrolling too slow? Staffing will need to increase or be covered for longer duration to complete enrollment
  - Enrolling faster than anticipated? Be sure your staff are covered for the extra work, and you aren't letting other grants "cover" for this trials work.
- Remember: Invoicing delays will vary from study to study – or may not exist at all! Don't worry if it takes a few months to figure out the pattern.

# Clinical Budget Monitoring & Controlling

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# Clinical Budget Monitoring & Controlling





# Per Patient Cost Calculations: Case Study Results

Cost Calculations	Month 3	Month 6	Month 9	Month 12	Month 15	Avg
Staffing Costs	\$30,000	\$60,000	\$90,000	\$120,000	\$150,000	--
Total Patient Care Costs	\$0	\$9,000	\$32,000	\$42,500	\$67,200	--
Actual Enrollment (of 50)	1	4	5	8	10	0.67/mo
Budgeted PPC	\$7,000 per patient					
Planned Enrollment	5	10	15	20	25	1.67/mo
Actual PPC [Total Care Costs / Actual Enrollment]*	TBD	\$9,000	\$8,000	\$8,500	\$8,400	--
Amount Over/Under Budget [(Actual PPC – Budgeted PPC) x Actual Enrollment]	TBD	\$2,000 * 4 = \$8,000	\$1,000 * 5 = \$5,000	\$1,500 * 8 = \$12,000	\$1,400 * 10 = \$14,000	--
Projected Trial Cost Difference [Patients remaining * (Actual PPC – Budgeted PPC) + Amount Over/Under Budget]	TBD	\$2,000 * 46 + \$8,000 = <b>\$100,000</b>	\$1,000 * 45 + \$5,000 = <b>\$50,000</b>	\$1,500 * 42 + \$12,000 = <b>\$75,000</b>	\$1,400 * 40 + \$14,000 = <b>\$70,000</b>	--

Assume that patient charges take, on average, 3 months to hit the budget

# Brainstorm Responses / Pros & Cons

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## The situation:

It is the end of month 15. We are currently 20% enrolled, with 21mo left on the project. Upon comparing budgets to invoices, we discovered that the hospital where we run this trial has recently increased PET scan costs by \$300 per scan. Further root-cause analysis also showed that we underestimated the cost of several other line items.

Our latest realized PPC of \$8,400 seems to be rather accurate when comparing invoices (remember: our budgeted PPC was only \$7000). Worse, we still have 40 more patients to enroll AND we are enrolling quite slowly.

As of today, we expect to be 70k overspent.

**Brainstorm with your tables: What can we do?**

# Brainstorm Responses / Pros & Cons

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## The situation:

It is the end of month 15. We are currently 20% enrolled, with 21mo left on the project. Upon comparing budgets to invoices, we discovered that the hospital where we run this trial has recently increased PET scan costs by \$300 per scan. Further root-cause analysis also showed that we underestimated the cost of several other line items.

Our latest realized PPC of \$8,400 seems to be rather accurate when comparing invoices (remember: our budgeted PPC was only \$7000). Worse, we still have 40 more patients to enroll AND we are enrolling quite slowly.

As of today, we expect to be 70k overspent.

**Shout out your ideas – What can we do?**

Response	Pros	Cons
Enroll fewer patients or do fewer scans	<ul style="list-style-type: none"> <li>We certainly won't overspend budget...</li> </ul>	<ul style="list-style-type: none"> <li>Our trial is no longer powered, and primary measures of responses can't be changed</li> <li><b>Not a viable option</b></li> </ul>
Decrease staff efforts or cut staff from the project	<ul style="list-style-type: none"> <li>May be more fitting given actual enrollment rates are slower</li> <li>Decreases overall spending each month</li> </ul>	<ul style="list-style-type: none"> <li>Likely to result in over-worked staff / underpaid for the amount of work</li> <li>Let's assume we decreased efforts by 60% (\$6k/month savings). However, at 0.67 patients/mo x 21mo, we would only enroll about 14 more patients.</li> <li>A 60% FTE decrease <u>actually increases our overspending</u> by another \$30k, and ensures a &gt;2x longer project period. Sponsor will likely never work with you again!</li> <li><b>Not a viable option</b></li> </ul>
Ask sponsor for more money	<ul style="list-style-type: none"> <li>Depending on contract type, this may be an option...</li> </ul>	<ul style="list-style-type: none"> <li>You may never get another contract with this sponsor again!</li> <li>Sponsor could pull the plug entirely, and your staff now has no job</li> <li><b>Not a viable option</b></li> </ul>
Dip into the \$150k you have held for secondary endpoints or find cheaper assays	<ul style="list-style-type: none"> <li>You'll have extra funds to spend on patient care costs</li> </ul>	<ul style="list-style-type: none"> <li>Possible you'll get less data in the end for your secondary time points. Consider whether or not to address this with the sponsor.</li> <li>You still need to improve your enrollment rates – at this rate, you won't finish by month 36.</li> <li><b>Potentially improves outlook, but needs more. What about enrollment?</b></li> </ul>
Dip into the \$150k you have held for secondary endpoints AND increase your staff efforts to speed up enrollment	<ul style="list-style-type: none"> <li>Enroll faster</li> <li>More likely for you to finish on time</li> </ul>	<ul style="list-style-type: none"> <li>You'll get less data in the end for your secondary time points. Consider whether or not to address this with the sponsor.</li> <li>Your staff may not have any extra available time to give</li> <li><b>This is a good option.</b></li> </ul>
If appropriate: Modify eligibility criteria (simplify)	<ul style="list-style-type: none"> <li>Might improve enrollment rates</li> <li>May simplify screening</li> </ul>	<ul style="list-style-type: none"> <li>Amendments are a large cause of cost overruns</li> <li>Consider combining this with rearranging or revising secondary endpoint</li> <li><b>This is a good option.</b></li> </ul>

# Other Potential Problems (Relating to Budget)

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## **Personnel Related Problems:**

- Unbudgeted state mandated raises or merit raises
- Actual efforts mis-estimated: staff unavailable for high workloads

## **Trial Enrollment Problems:**

- Concurrent/competing/co-located trials
- Limited patient population or overly restrictive enrollment criteria
- Anything that results in higher OR lower than anticipated enrollment rates

## **Institutional/Government Problems:**

- Available research space
- Patient care cost/billing delays
- FDA clinical hold

# Summary

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- Determine **before starting** how you will monitor the budget. Develop tracking metrics: enrollment rates, staff efforts, per patient costs...
- Track metrics **regularly** (every other month). When you smell smoke...
- Decisions should not be made lightly! Talk to your project team in an open brainstorm session w/ pros & cons list before making changes.
- Remember: your stats and primary endpoints **cannot be changed** to fit your budget.
- Learn from it! Determine **what went wrong** (root cause analysis), how you responded, and whether you should have responded differently.